

FAQs from our 'What's Working? Strength in Data' webinars

GENERAL

1. How do I apply?

Please read the eligibility criteria and then apply by clicking on our eligibility quiz in the 'How to Apply' section. When you complete the quiz you'll see a link to the online expression of interest form. You can download a word doc of this form from our website but we will only accept submissions through the online link at the end of the quiz.

2. What is the total grant pot for this funding round? How many awards do you expect to make?

The total grants pot is £1 million, and we expect to make 5-6 grants of varying sizes

3. How much can I apply for?

We won't consider request for less than £10k and are unlikely to award a grant of more than £300k. If you believe you have a strong proposal for £300k or more, please get in touch (grants@theprudencetrust.org) with us before applying.

Across all our programmes, we don't make annual grant awards of more than 20% of a grantees income. Given that this opportunity only covers M&E and not service delivery, we think requests should be far below this. Please consider this in your requests.

This grant should each year, make up no more than 20% of your annual income.

4. What length of grant can I apply for?

You can apply for up to three years of funding

5. Why aren't you funding programme delivery costs for this round?

We have funded programme delivery costs in many of our other grants and will continue to do so in the future. This opportunity is to support data collection and evaluation only.

6. How many organisations do you expect to invite to stage 2?

Up to 15

7. What sort of mental health data should we be collecting?

Charities use many kinds of tools to collect data about their work. We have a preference for recognised tools such as WEMWBS, CORE-OMS, etc, that allow charities to measure their impact against other types of programmes. However, we know some have their own bespoke measurements that are valuable. In this case you would need to tell us the central outcome questions you use in that section of the Expression of Interest form.

ORGANISATIONAL ELIGIBILITY

8. We already have a Prudence Trust grant, can we apply? Will this affect our likelihood of success?

You can apply even if you already hold a Prudence Trust grant. Your existing grant will be considered as part of the competitive assessment process. The exception to this is "What's Working?" grantees awarded last year.

9. Are Community Interest Companies (CICs) eligible?

Yes, charities and CICs are eligible for this round

10. Can new charities access funding?

Unfortunately, new charities will not be able to apply as organisations must have two years of published accounts

11. Are there lower or upper size limits of applicant organisation as part of eligibility?

Organisations must have a minimum income of £250,000. There is no upper limit.

12. Does the funding cover England only or can projects be UK-wide?

Funding can cover any part of the UK.

13. What is meant by “direct mental health support”?

By “direct mental health support” in this opportunity we mean either talking therapies, or socially prescribed activities. By socially prescribed, we mean that young people have been referred onto the programme for their anxiety and/or depression. I.e. Not a universal service.

14. We reached a turnover of £250,000 this year, but it isn't yet reflected in our accounts, can we still apply?

No, you would need to be able to evidence your £250,000 turnover in published accounts

PARTNERSHIP WORKING

15. Are partnership/consortium bids able to apply?

Partnerships can apply, but the lead applicant (who would be financially responsible for the grant) must have an income of over £250,000

16. Our income is less than £250,000, can we apply in partnership?

Yes, so long as the lead applicant's income is £250,000 or greater

BENEFICIARIES

17. We support some people outside of the 10-30 age range, are we eligible to apply?

Your organisation should work primarily with young people between the ages of 10 and 30 (ie. 90% of people you support). If you also support parents of these young people complimenting that work, you needn't include that in this calculation.

18. Should the young people being supported have a clinical diagnosis or just signs/symptoms of anxiety and/or depression?

The young people you support don't need a diagnosis, just showing signs or symptoms of anxiety or depression.

19. Are you accepting applications from services which target specific groups of young people?

We will accept applications targeting specific group of young people, for example from particular demographics or neurodiverse young people, if their work is about mental health. We expect most of the grants will not be to support targeted groups.

20. **Our work is with young people experiencing diagnosed chronic mental illness, e.g. bipolar. Can we apply?**
Our focus is not on chronic, long term mental health conditions so we won't accept applications supporting these conditions.
21. **We are a charity specifically focussing on autism, would we be eligible?**
In this opportunity we are looking for charities that support young people with their mental health. Neurodivergent young people can experience anxiety and depression, therefore you would be eligible if you provided a direct mental health service for anxiety and depression.

FINANCIAL

22. **Can we ask for overheads?**
You should only include overheads that relate to the evaluation work, not the programme delivery. This should be, at most, 20%, but please bear in mind that this is not a programme delivery grant
23. **Do we need match funding?**
Match funding is not a requirement, however, will be viewed favourably.
24. **When do funds have to be fully spent?**
The grant period is, at most three years, and we expect the grant to start within three months of the award date in June.
25. **What % of our annual income can we apply for?**
This grant should each year, make up no more than 20% of your annual income.

FUTURE FUNDING

26. **If our application to this round is unsuccessful, will we still be able to apply to future funding rounds this year / next year?**
Yes
27. **If we are not eligible for this round, how can we find out more about future rounds, and/or, can we send you an expression of interest if we fit your other aims?**
For information about future funding opportunities, please sign up to our mailing list. We send emails very infrequently.
28. **Will you be funding preventative / early intervention work?**
Yes, we do and we will continue to.
29. **Will you provide funding beyond the UK in the future?**
No. We are only able to offer grants to projects in the UK.

If your query has not answered above, please read the opportunity webpage or get in touch at grants@theprudencetrust.org.

THANK YOU FOR YOUR INTEREST IN APPLYING TO OUR FUNDING OPPORTUNITY: 'WHAT'S WORKING? STRENGTH IN DATA'